



HISTORY AND DEVELOPMENT OF THE GENDER GAP IN SPORT



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WHEN OUTDOOR OPEN FUTURE



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INTRODUCTION TO THE GENDER GAP

1896 OLYMPICS:

A world stage with no women allowed. Discover the origins of the gender gap in sports, where exclusion reflected societal norms of a male-dominated arena.



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EARLY PROGRESS AND CHALLENGES



FROM 1900 IN PARIS

Women entered the Olympic arena, breaking barriers but facing severe restrictions. The 20th century marked a slow but persistent journey towards equality in sports.

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BREAKING LONG-DISTANCE BARRIERS



1984 OLYMPICS:

The year women proved they could run marathons.

A landmark victory against the belief that women were unfit for long distances.



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ONGOING STRUGGLES AND ADVANCES



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21ST CENTURY:

Greater emphasis on gender equality yet significant disparities remain. The IOC and other bodies strive to increase female representation on and off the field.



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HISTORIC MILESTONE:



2024 OLYMPICS:

Olympics achieved a landmark 50% participation rate for both men and women, symbolizing a significant step towards true gender equality in sports.



PAY DISPARITIES GENDER GAP IN SPORT



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WORLD CUP PRIZE MONEY DISPARITY

\$110M

vs

\$440M

2023 FIFA Women's World Cup prize pool was \$110 million, only a quarter of the \$440 million for the 2022 Men's World Cup.

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SALARY DISPARITY IN U.S. SOCCER

\$36,400

vs

\$85,444

Minimum salary in the National Women's Soccer League (NWSL) is \$36,400 compared to \$85,444 in Major League Soccer (MLS) as of 2023.

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WNBA VS. NBA SALARY GAP

\$120,600

VS

\$5,4M

Average WNBA salary is around \$120,600,
vastly lower than the NBA average
of \$5.4 million

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ITALIAN FOOTBALL SERIE A

225.000€

VS

8M€

The most payed female footballer cachet

VS

The most payed male footballer cachet

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